

INTERNATIONAL CASE STUDY COMPETITION

A SUSTAINABLE LOCAL ECONOMY IN A GLOBAL MARKET



The Research Institute of Society and Economics (RISE) IMPACT invites you, students from management and business schools to participate in an international case study competition for solving strategic business challenge in a global market.

The first place winning team will receive 2000 Euro

The second place winning team will receive 1500 Euro

The third place winning team will receive 1000 Euro

Participation in the Case Study Competition provides students with an opportunity to use the knowledge acquired during their studies. Competitors will use analytical skills, critical thinking, teamwork and leadership abilities to analyze the challenges facing a leading international body. The analysis findings and recommendations will be presented by the team to a panel of experts from academia and industry.

General instructions:

- Each staff will include 3-4 students. It is recommended that each team be attended by students from different specializations so that they can better examine and analyze the business challenge in a variety of aspects.
- The teams will submit applications for participation in the competition by **27.2.2022**.
- Each team must submit all the documents listed below to the institute's coordinator, Dana Winter at the email address: **rise@mta.ac.il**
- Submission documents will include:
 - o A document (one page) that includes the names of the staff members and the name of the institution where they are studying.
 - o CV of each of the team members.
 - o A letter of recommendation from the lecturer / supervisor at the educational institution will be an advantage.

Schedule:

- Submission of applications to participate in the competition - until 27.2.2022
- Notice to the teams of participation in the competition - 1.3.2022
- Presentation of the Case to the participating teams - 3.3.2022
- Submission of the teams' solutions - until 11.3.2022
- Competition day during which the teams will present the solutions through ZOOM and the winners will be announced - 15.3.2022

